

Template 1: Gratitude + Direct Ask

Subject: Enjoy a Coffee on Us - Share Your Experience!

Dear [Client's Name],

I hope this message finds you well and enjoying the comforts of your lovely home!

As someone who's been a part of your home financing journey, I'm reaching out with a small, flavorful request. We're always striving to make our services better, and your feedback is invaluable in this pursuit. If you could spare a moment to leave us a Google Review, it would mean the world to us. Your insights not only help us improve but also guide others in making informed decisions.

As a token of our appreciation, we'd love to treat you to a \$10 Starbucks gift card. It's our way of saying a big thank you for your time and thoughts.

Leaving a review is quick and easy:

1. Just click [Insert Google Review Link].
2. Share your experience with our services.
3. Hit 'Post', and you're done!

Once you've left your review, please send a quick email to [Your Email Address], and we'll send your Starbucks gift card your way.

Thank you for choosing us for your mortgage needs, and for taking the time to share your experience. Your support is immensely appreciated, and we look forward to continuing our relationship in the years to come.

Warm regards,

[Your Name]

[Your Position]

[Your Contact Information]

Template 2: Gratitude + Direct Ask

Subject: Thanks for Your Purchase! Could You Share Your Experience?

Body:

Hi [Name],

We hope you're enjoying your [product/service]! Your satisfaction means the world to us, and we'd love to hear your thoughts. When you have a moment, would you mind leaving us a quick review?

[Click Here to Leave a Review – Insert your Google review link here]

Thanks so much for your support!

Warmly,

[Your Company]

Template 3: Personal Connection

Subject: Your Opinion Matters to Us

Body:

Hi [Name],

We loved working with you and want to make sure we're always improving. Could you take a minute to share a quick review of your experience?

[Leave Your Review Here – Insert your Google review link here]

Your feedback helps us serve you better!

All the best,

[Your Company]

Template 4: Highlighting the Impact

Subject: Help Others Discover [Your Company]

Body:

Hi [Name],

People often rely on reviews when choosing who to trust. If we met (or exceeded!) your expectations, would you let others know by writing a brief review?

[Share Your Thoughts – insert your google review link here]

We appreciate your time and honesty!

Sincerely,

[Your Company]

Template 5: Post-Service Follow-Up

Subject: How Did We Do? Share Your Thoughts!

Body:

Hi [Name],

It was great working with you on [project/service]! We'd love to know if we hit the mark. Your feedback not only helps us but also guides future customers.

[Click to Leave a Review – insert your Google Review link here]

Thanks in advance for helping us grow!

Kind regards,

[Your Company]

Template 6: Appreciative + Helpful Reminder

Subject: Your Feedback Makes a Difference

Body:

Hi [Name],

Thank you for choosing [Your Company]! Would you mind taking a moment to let others know about your experience? Your review helps new customers feel confident in their choice.

[Write a Review Here – insert your Google review link here]

We're grateful for your time and trust.

Warm regards,

[Your Company]

How do you find your Google My Business Review Link to send to your clients?

Short Answer:

You can quickly obtain a shareable Google review link directly from your Google Business Profile dashboard. Just sign in, select "Get more reviews," and copy the provided short link to send to your clients.

Detailed Steps (2024 Update):

1. Sign in to Your Google Business Profile:

Go to <https://business.google.com/> and sign in with the Google account associated with your business.

2. Select Your Business Location (If Applicable):

If you manage multiple locations, choose the one you want clients to review.

3. Open the "Get More Reviews" Section:

From your Business Profile Home screen, look for a "Get more reviews" or "Share review form" prompt. This is usually found in the main dashboard area or under the "Home" tab.

4. Copy the Review Link:

Google now provides a short, shareable URL that leads customers directly to the "Write a review" pop-up. Simply copy this link.

5. Share the Link with Clients:

Paste the link into emails, social media posts, or SMS messages. When clicked, it will take users straight to your business's review page, reducing friction and making it easier for them to leave feedback.

Note:

- Make sure you have a verified Google Business Profile.
- If you don't see the "Get more reviews" prompt, you can also search for your business on Google, open the Knowledge Panel (the info box on the right side of the search results), and click on "Write a review." Then, copy the URL from the browser's address bar. This may be longer, but you can shorten it using a URL shortener if needed.

Why Use the Direct Link?

Providing a direct link simplifies the process for clients, increasing the likelihood they'll leave a review. It eliminates the extra steps of searching for your business or navigating through multiple pages, leading to a smoother, more user-friendly experience.